



# Editorial Advisory Board



## **The Role of the Editorial Advisory Board**

A journal's Editorial Board adds value to the journal via its two main roles: offering advice to the Editor-in-Chief and/or Editor on journal policy and content and creating awareness of the journal. Journals operated by The Grassroots Institute have an international editorial advisory board. Whilst all final editorial responsibility lies with the Editor and Editor-in-Chief, a strong Editorial Board adds value and academic credibility to a journal. Editorial Board members are expected to work with the Editors and to advise them on topics that should be addressed by the journal as well as the overall scope and focus of the journal. Editors are encouraged to ensure their Editorial Board plays an active role in journal development. Moreover, in addition to acting in an advisory capacity to the Editors, the Editorial Board members are expected to promote the journal wherever possible.

The Editorial Board members are also encouraged to make the most of their academic/industry contacts in the journal's subject areas, with the aim of promoting the journal, sourcing new submissions and readers, and potentially inviting new Editorial Board members. Editorial Board members may also be asked to review papers/articles, although it will be a practice to ask each author also to enroll on online system as a reviewer. Additionally, while submitting paper/article, author(s) are asked to suggest four potential reviewers to whom the submitted text is immediately sent by online system. This leads to a larger bank of reviewers for the journal, and takes unnecessary pressure off Editorial Board members, who are not compensated financially for their efforts.

Each of the Editorial Board member may contribute to the journal content as and when they wish; and this paper/article can be in co-authorship too. From 2022, journal will adopt Special Segment system in which article/papers on a pre-decided topic will be invited from potential authors, and a Guest Editor will be invited from among the Editorial Board members. In this regard it is helpful to have insight into the special interests of Editorial Board members. At the end of year, Editors will circulate the annual report about the journal's performance to the Editorial Board and seek end-of-the-year feedback. The comments and suggestions given by Editorial Board members are discussed further among the team and action is taken to improve the journal.

## **Benefits to Editorial Advisory Board**

Whilst the Editorial Advisory Board members are not compensated financially for their contribution to the journal, The Grassroots Institute can offer the following benefits: 1) You may list your membership of the Board on your academic curriculum vitae. 2) Your name is listed within each issue of the journal and extended information on the journal's website. 3) Some members are invited to International Advisory Council of The Grassroots Institute (having other extended benefits). 4) Possibility of your engagement in some relevant activities undertaken by The Grassroots Institute. 5) Academic solidarity. 6) Special category discount if Editorial Board member is sole author or co-authors in articles submitted for publication. 7) Certificates for reviewed articles.