

## HUMBLE SUBMISSION TO THOSE SEEKING FULL WAIVER

Dear Esteemed Author,

Thank you for your query and communicating about your financial problems. Regarding the full waiver of the APC, we have done it in the past when the volume of submission of articles was high. After the war started in Ukraine, the number of submitted articles from Ukraine has reduced to only 10%. Our operation is affected by war by 60%. So, we have suffered due to collateral or spill over effect of the war.

Dear friend, our publishing is not mechanical and sub-standard. About 80% of the journals in market accept the manuscripts, simply put into format and publish. They put the content in dynamic website formats and it is published next day. We do not do this. We follow an intensive manual process. Our work is just like an embroidery or carpet weaver who manually works with threads. Our anonymous reviewers spend immense time on reading the manuscripts and give their assessment report. We request the authors to do corrections manually in accordance with the reviewers' comments and observations, with a separate compliance report by the author. Next phase of the rigorous editing and corrections of the revised version of text occupies our super-skilled Editors for weeks per manuscript. Each paper undergoes an intensive work of reading, comprehending, and correcting each sentence of the text. It is extremely painful work. Writing own words is easier than correcting words written by someone else. You know, being an Editor needs overarching skills and experiences of not only analysing the writing of other authors but also often repairing it in same tone/sense in same technical subject's vocabulary (each subject has its own vocabulary). Our Review and Editing Works are appended with each of the published articles; you may download the Zip files and examine that background work we do. Thus, please permit us to ask you the questions. Will any of your friends spend qualitative 3-5 days on doing such a job on your text? Maybe someone can do it for you; but he/she cannot do on it recurring basis. Imagine that one of our Editors performs the same job for 20 days in a month to execute 3-5 different manuscripts; should he/she not be paid? Can anyone do this job for free? So, overall, please think in the perspective of a man doing manual work vis-à-vis a machine that is producing bunch of product.

In addition to above, handling the manuscripts and correspondence require manpower and time. We are running publishing work without funding on social enterprise model. Open access does not give any revenue from readers. Authors pay mechanism is the only way out to operate it. Moreover, there are core costs of putting published content on the website, as the website workers and web-hosting (domain, space purchase) want money. DOI is added layer for which recurring fee is paid once and every year. We cannot stop DOI for any point of time. If we do not pay DOI fees this year, all the published papers of previous 6 years will disappear from the web and would no longer be available in digital search.

General perception is that the publishing work is easy and much revenue generating. It is true for big companies that have monopoly and control on this sector and they charge average 1000\$ per manuscript. It is also true for those who perform no painful editing, no serious reviewing, and so on. It is not true for us at all.

Despite all above facts and underlying difficulties/limitations, we still consider financial hardships of some authors. Yet, we do not do free publishing any more. We believe that there must be a minimum cost for every work, and nobody should enjoy anything without paying minimum price. Yes, in a goodwill or friendship, it is no problem in getting help or task done free of any cost.

Having said all above, we will support you upon receiving your manuscript.